



**Celebrating our stories.
Supporting each other.
Growing our community.**



What is One Siouland?

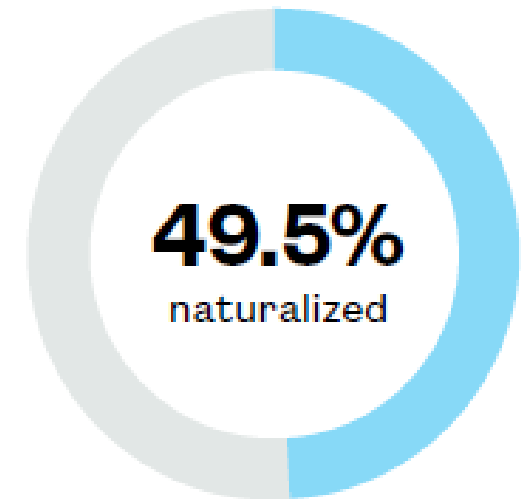
- **Collective Impact Initiative**
- **One Siouland is the backbone (no direct services)**
- **Bring together multisector stakeholders from the entire Siouland area who will identify, address and analyze systems and policy shifts that can:**
 - **Improve newcomers' ability and desire to integrate and thrive**
 - **Help all struggling populations access educational and economic opportunities**
 - **Show long-time residents the positive economic and cultural benefits newcomers have on our community**

Gateways for Growth

- **New American Economy Research Brief**
 - Data limitations
 - Geographies represented
 - Sioux City MSA
 - Woodbury/Plymouth
 - Dakota
 - Topics featured
 - Population
 - Economic Contributions
 - Labor Force Growth
 - Naturalization
 - Countries of Origin
 - Release timeframe

DAKOTA COUNTY, NE

In 2015, **49.5%** of the immigrants in Dakota County were naturalized citizens.





Gateways for Growth

WOODBURY & PLYMOUTH COUNTIES, IA

In 2015, foreign-born residents contributed **\$5.2M** to the GDP of Woodbury and Plymouth Counties.⁹

Given their income, immigrants contributed significantly to state and local taxes, including property, sales, and excise taxes levied by state or municipal governments.

Amount earned by immigrant households in 2015:

\$195.2M

\$39.9M went to federal taxes.¹⁰

\$17.7M went to state and local taxes.¹¹

Leaving them with
\$137.6M
in spending power.¹²



Expected Impact

Connect. Support. Grow.

Connect

- Natural opportunities for newcomers, long-time immigrants and U.S.-born individuals to interact

Support

- All Siouxlanders have access to resources and services to help them thrive

Grow

- Our economy grows
- Our community grows
- Our respect for each other grows



Expected Impact

Connect. Support. Grow.

Newcomer Populations

- Awareness of and access to programs and services that support their acclimation into American life and their desire to plant roots in Siouxland.

Businesses

- Enjoy a community-supported workforce that integrates more quickly, resulting in higher employee retention and productivity, and a stronger bottom line.

Direct Service Providers

- Better access to the populations they serve, and more knowledge of the overall challenges faced by and needs of these families.
- Connected to other services, programs and resources that help grow their impact.

Governmental Entities

- More information on which to make critical decisions related to a rapidly growing and changing community.
- A network of partners on which to rely to ensure residents' needs are met.

Long-time Siouxland Residents

- Understand the positive economic impact and other benefits of living and working in a diverse community
- Desire to help or see newcomers fully participate in the social, civic and economic life of Siouxland.

Pillars That Drive Our Focus



Equitable Access

Civic Engagement

Connected, Safe, Healthy Communities

Education & Workforce Development

Economic Development

Each Pillar has a Vision, Values, and Vehicles to Drive the Work

(work groups will develop these as we go)



Equitable Access

- Reduce barriers to services, participation

Civic Engagement

- Everyone actively participates in civic life

Connected, Safe, Healthy Communities

- Build relationships among immigrants, long-time residents, law enforcement/safety organizations

Education

- Ensure all Siouxlanders have the education needed for school/work

Economic Development

- Harness full potential of our global talent base; nurture and retain our homegrown talent

One Siouland Pillar Priorities



Equitable Access

- Reduce barriers to access services and participate in opportunities
- Language access
- Physical access (transportation, walkability, internet, technology)
- General access - how do we make all people feel comfortable accessing government, educational and community-based programs?

One Siouland Pillar Priorities



Civic Engagement

- Remove barriers to civic engagement (education, child care, transportation, language, fear)
- Leaders of government, organizations, boards, commissions, etc. reflect our community's diversity
- 2020 Census process is inclusive of all residents
- Voter registration, non-partisan education

One Siouxland Pillar Priorities



Connected, Safe, Healthy Communities

- Build relationships among newcomers, long-time residents, law enforcement and other organizations
- All residents have access to safe housing
- All have access to affordable health care
- Foster a community culture that reverses brain drain; young people want to stay in Siouxland

One Siouland Pillar Priorities



Education

- Cradle to career opportunities for all
- Early Childhood (affordable, accessible, quality child care and preschool)
- K-12 (family support services, internships, career exploration)
- Postsecondary, Adult Education, Workforce Development (certificates, ESL, GED, foreign credentialing transfer, credit for prior experience, apprenticeships, etc.)

One Siouxland Pillar Priorities



Economic Development

- Harness full potential of new and existing talent (see Education)
- Cultivate leaders and entrepreneurs in diverse communities (leadership training, entrepreneurship support, civic involvement)
- Support chamber of commerce and city economic development efforts that not only support the existing workforce but also entice the next generation to remain in Siouxland



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